



myStrasbourg.com
CONVENTION BUREAU

7 GOOD REASONS TO COME TO STRASBOURG



rendezvousenfrance.com

Strasbourg
the **eu**roptimist

1 AN INTERNATIONAL CITY, HEADQUARTERS TO MANY EUROPEAN INSTITUTIONS

With 2,000 years' history and human exchanges behind it, Strasbourg occupies a privileged position in the heart of Europe. The symbol of renewed peace on a continent seriously shaken by past History and a pioneer in European construction, as a city of humanism, it hosts institutions that are a part of the European Union and Greater Europe: European Parliament, Council of Europe, European Court for Human Rights, European Pharmacopoeia, Eurocorps, European Science Foundation, Assembly of European Regions, headquarters of the European television channel ARTE, etc.



2 SCIENCES AND KNOWLEDGE: A CITY OF EXCELLENCE

The University of Strasbourg, the 95th best university in the world as per the 2014 Shanghai ranking, and 4th best university in France, is the only University campus in France that has three Nobel prize-winners working on it at present, Jean-Marie Lehn in chemistry (1987), Jules Hoffmann in medicine (2011) and Martin Karplus in chemistry (2013).

Competitiveness clusters: Alsace Biovalley, Véhicule du Futur, Fibres Grand Est, Alsace Energivie and Hydreos, as well as sectors of excellence in renewable energy, chemistry, image technologies and mobile contactless technology make Strasbourg an extremely attractive venue for scientific and medical congresses.



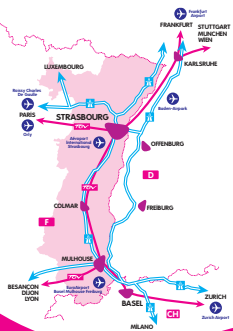
3 EASY RAPID ACCESS

With the "TGV Est" high-speed train, traveling from Paris as well as from Roissy Charles de Gaulle airport to Strasbourg only takes 2h20. This time will be reduced to 1h50 as from 2016. The Rhine/Rhone TGV puts Lyon 3h40 from Strasbourg, Dijon 2h, Marseille 5h30, Montpellier 5h40 and Frankfurt 2h05.

Strasbourg airport makes an average of 60 regular flights per day towards 12 European countries and the shores of the Mediterranean. It only takes 9 minutes to reach the airport from Strasbourg station and the city-centre, with departures every 15 minutes.

The Basel-Mulhouse-Freiburg EuroAirport is located 1h30 from Strasbourg and can be reached by motorway or train and bus-shuttle. The airport makes an average of 100 flights per day towards 30 different countries.

Lastly, with France's largest tram network – 7 lines for crossing the whole city and its urban district – and with over 500 km of cycling tracks, Strasbourg is really a human-sized and green city.



4 UNESCO WORLD HERITAGE

Strasbourg is one of Europe's finest cities and possesses a remarkable heritage. This is very much apparent in the gothic cathedral, the narrow streets and squares so full of history and culture like "la Petite France" and even the city centre, limited by the two branches of the river Ill, and which was the first urban neighborhood in France to be named by UNESCO as a world heritage site in 1988. Today, the Neustadt neighborhood, a heritage of German culture, is also competing for this award. Moreover, the city possesses 12 museums and has been awarded the French label "Ville d'Art et d'Histoire" (City of arts and history).



5 THE PERFECT HOTEL OFFER

With a full range of international groups and charming small hotels well-accustomed to business tourism, Strasbourg possesses 75 hotels from 3 to 5 stars, representing over 5,200 bedrooms in the categories concerned.

All in all, Strasbourg has over 8,500 bedrooms available from luxury hotel to economic levels, as well as several new projects that will be seeing the light of day on a 2015 horizon.



6 ALSACE, RENOWNED VINEYARDS AND CUISINE

In Alsace, cuisine is much more than an "art de vivre"; it is a culture maintained by centuries of tradition, a culture that is constantly renewed, nourished by the talent of leading chefs and the enthusiasm of all the restaurant owners. In Alsace today, there are 28 restaurants that possess Michelin stars, including 7 in Strasbourg!

The Alsace wine route crisscrosses the region for over 170 km covering the whole vineyard and presenting seven varieties of grapevine that are known and recognized the world over: Sylvaner, Pinot Blanc, Riesling, Muscat, Pinot Gris, Pinot Noir and Gewurztraminer. In 2013, the Alsace wine route celebrated its 60th birthday.



7 A GROWING EVENTS OFFER



A Palais des Congrès, or Convention Centre, fully renovated by 2016, with 3 auditoriums (1,800, 1,200 and seats 500), 25 conference rooms with 20 to 500 seats, a network of fixed and mobile interpreting cabins, a completely modular dining area of 2,000 m² and 10,000 m² of modular space for exhibitions, dining areas or conferences.

Strasbourg is also endowed with the largest "Zenith" in France, with 12,000 seats for concerts and over 7,800 places for conventions. Furthermore, it can be easily reached by the tram and other means of transportation.



You have questions, we have the answers.

Send your project to us; we have all the resources needed for making it a success.

What is the Strasbourg Convention Bureau?

The Strasbourg Convention Bureau is your contact who gives you free-of-charge and impartial support in studying your event's specifications and who replies efficiently to your questions.

Organizing an event is a real professional job.
Our know-how: your seminars, conventions, congresses, conferences, colloquiums, general assemblies, board meetings, product presentations, incentives, dinners and galas...



Strasbourg Convention Bureau

34 rue du Tivoli · FR-67000 Strasbourg
tél : 33 (0)3 88 13 41 30 · fax : 33 (0)3 88 16 56 82
email : contact@mystrasbourg.com
www.mystrasbourg.com

