

EXCEPTIONAL EVENTS

MAGNIFIC ESCAPADES ALSACE




Magnific
ESCAPADES





THE MAGNIFIC ESCAPADES AGENCY

A receptive tourism and event agency in Alsace providing upmarket services, we create for you tailored stays and events, experiences combining authenticity, luxury and sophistication.

We will open the doors to our best addresses for restaurants, charming hotels, original and surprising spots, prestigious wine estates and talented artisan studios, for you to sample the beauty of the region and to experience an exceptional stay in Alsace.

| Our savoir faire since 2013

Privileged and tailored support from a discreet team of dedicated experts to offer highly qualitative and creative services

UPMARKET EVENT SERVICES

Direct reflection of your company, your events deserve to live up to your wishes and ambitions. As a trusted partner, we will create together the perfect setting for your function, and will unearth for you gems to bring prestige, elegance, and style to your event.

We provide an excellent upscale tailored service encompassing accommodation of character, exceptional locations, fine dining gastronomic restaurants, unique activities and experiences.

| In service of your art

Executive committee, seminar, convention, incentives, team building activities, opening ceremonies and gala evenings, we will support you in creating and implementing a unique event in your image





OUR SAVOIR-FAIRE

We are committed to introduce you to Alsace and its most beautiful colours. Our love for the region, our recognised savoir faire, our network of enthusiast and devoted partners, make us experts in event services in Alsace.

We offer personalised and quality services for visitors to sample the beauty of Alsace. Let yourself be charmed by the character of an exceptional region - a promise for a unique experience.

| Our values and commitment

Personalised support for exclusive stays and events, upscale services, creativity, originality, expertise, and discretion

OUR SUSTAINABILITY COMMITMENTS

Confident about the richness of our terroirs, we are committed to value our local treasures, and to respect the surrounding nature, by offering primarily experiences preserving the beauty of our region.

We are keen to present immersive experiences including soft mobility, authentic visits promoting savoir faire, genuine encounters and tastings of local products with a demonstrated sustainable approach, for your stay in Alsace be an ideal nature break.

| Corporate Social Responsibility

A sustainable event with independent partners, an educational and interesting approach to Corporate Social Responsibility, bearing meaning, human and sustainable values





OUR SOURCES OF INSPIRATION

BY MAGNIFIC ESCAPADES



ALSACE IN A BOTTLE

The savoir-faire of winemakers, master brewers and distillers can be discovered by travelling along the Alsace Wine Route, the oldest in France, with its cellars; by pushing the doors of an artisanal brewery; or by listening to the manufacturing secrets to local spirits.

Meet the men and women passionate about the treasures of Alsace and savour the fruits of their labour during an exclusive visit, a commented tour, a getaway in a hop fields, a discovery paper chase or an exceptional evening in one of these prestigious locations.

| [Alsace and its treasures](#)

[Exclusive tours, tastings, whisky distilling, winegrowing and malting paper chases, Flammkuchen evenings](#)

GOURMET GETAWAY

Taste the generosity and authenticity of Alsatian cuisine! Savour the traditional atmosphere in a Winstub, the creativity of bistronomic restaurants or signature dishes at fine dining gastronomic tables.

Discover Alsace - a land for hedonists - its culinary traditions, and its artisans of flavours, all hand-picked for a paper chase or a gourmet visit. Follow the advice of a recognised chef and make your own Alsatian specialty or prepare dinner as a team.

| [A delicious moment](#)

[Gourmet & city tour, gourmet Alsatian or European paper chase, cooking workshop, unique dinner in a location in your image](#)





ALSACE, REVITALISING BY NATURE

From the Regional Nature Park of the Northern Vosges to the vineyards of the Wine Route, in forests, mountains or by lakes, explore, feel, marvel at the protected nature of Alsace.

Serenity hides at the heart of Alsatian nature. Whether you are taking part in a Qi Gong session in the vineyards, in a sophro-tasting or in commentated nature walk, enjoy with your teams a revitalising, energising and unifying experience.

| A nature break
Qi Gong in the vineyards, introduction to laughing yoga and to mindfulness, observation of fauna and flora

A COLLECTIVE CHALLENGE

Foster cohesion and creativity by challenging your collaborators. Through play, we bring out and highlight your objectives, values or your CSR approach.

Combine education and play by proposing to your teams a GPS walking paper chase, a workshop to build a cabin in the woods, barrel assembly or to design a wind turbine.

Raise awareness to environmental challenges with tangible, creative, challenging, and entertaining workshops.

| Experiences
GPS walking or photography paper chase, City Express, activity to build a cabin, barrels, a wind turbine, soap boxes, awareness and ecobuilding workshops





UNIQUE ADVENTURES

Unique extraordinary experiences await you on the surprising roads of Alsace. Enjoy the curiosities of this gorgeous region and feel sensational emotions with our activities, gems we have hand-selected just for you.

Let yourself be charmed by Alsace beauty, by piloting a Segway, an authentic vintage moped or steering an electric boat along the water. Set off on an adventure, get a taste of freedom and give your collaborators unforgettable experiences and extraordinary memories!

| Off-the-beaten path intrepidity
Quirky rides, with commentary or independently, on moped, electric boat or Segway

DYNAMIC TEAM-BUILDING

Fill your energy up by exploring Alsace natural treasures during a dynamic and stimulating outing. As a team, take in the fresh air and share a genuine convivial moment.

Travel through the picturesque villages of the Alsace Wine Route or soak up the surrounding nature during a commented hike. Seeking adventure? Go onboard a canoe to discover the Alsatian Ried or to explore the Vosges, an absolute playground, during an epic orienteering trail.

| Open air excursions
Hike with commentary, orienteering trail, bike ride or canoe through the vineyards, Olympiads





CULTURAL RICHES OF ALSACE

Explore the Alsatian heritage, its World UNESCO sites, its remembrance sites and its authentic villages with picturesque streets. Alsace will enchant you with its diversity and unique character.

Take on the Haut-Koenigsbourg, a fortified mountain-side castle from the 12th century or the majestic ruins of the Lichtenberg castle, a fortress with a tumultuous history. Let yourself marvel at the Most Beautiful Villages of France or reclaim an emblematic location during a mystery investigation.

| Unique experiences

Exclusive tour of the 1900 kitchens at the Haut-Koenigsbourg Castle and of the library from Mont Sainte-Odile

EXCELLENCE AND SAVOIR-FAIRE

Whether you might be a blown glass, marquetry, pottery, jewellery, fine fabric, ancient books or musical instruments amateur, Alsatian craftsmanship will surprise and enthrall you.

Meet enthusiastic and interesting Alsatian artisans who love sharing their unique and timeless savoir faire.

Take part in privileged tours and themed workshops, which will transport you in these creative and artistic worlds.

| A privileged moment

Exclusive tours of the Spindler Art Marquetry (EPV), Cristallerie Saint-Louis (EPV), pottery workshop





YOUR CREATIVE TALENTS IN ACTION

The subtle alliance of artisanal tradition and disruptive modernity reveals an infinite range of inspiring and captivating experiences to discover and enjoy in teams.

Guided and supported by enthusiastic artists, let yourself dive into floral art and arrange your own colourful and decorative creation, or discover the world of perfume by making a fragrance at your image. Unleash your creative spirit and let your imagination play by participating in an introduction to street art; a great opportunity for all to express their talents.

| A creative moment

Flower or Perfume workshop, making of your own comic strip, introduction to graffiti and street art

ARTS IN UNISON

Dive into the Alsatian artistic excellence, a region steeped with sophistication and inspiration. Dance, opera, improvisational theatre, music: here, Art is exalted and is lived with incomparable intensity.

Give your collaborators a timeless artistic interlude. Perform a famous piece under the direction of a conductor, let yourself be transported by the enchanting tunes of a remarkable organ in a majestic church or unleash your emotions during an improvisational theatre moment.

| Melodious and privileged moments

Private musical interlude, exclusive tours of the biggest cultural sites in Alsace, introduction to theatre, musical performance



SERVICE OF EXCELLENCE

FOR YOUR COLLABORATORS AND CLIENTS





SPLENDOURS AND BEAUTIES YOUR GALA EVENING IN ALSACE

We will create together your exclusive and tailored event in Alsace, a unique evening, in your image, that is only yours, and which will leave your collaborators, your clients and VIPs with unforgettable memories.

Your wishes for prestige and elegance, the red thread for your exceptional event, will come to life with the virtuosity and excellence of our partners. Unique locations, recognized chefs, prestigious winemakers, distinguished musicians; they all bring depth to your event.

| A memorable moment

Palace filled with history, intimate private rooms, manor or friary houses, exceptional dishes and wines, gourmet catering, sophisticated activities

OUR FAVOURITE ADRESSES

Discover hidden treasures, explore prestigious and inaccessible locations, and let yourself be transported by the authenticity and splendour of our region.

Feel all the intensity and magic of Alsace by enjoying unique experiences, in a blend of beauty and emotion. Dive into the intimacy of a private concert in a historical setting, have lunch at the heart of the Alsatian vineyard with an exclusive country picnic prepared with care by a chef, or travel across the wonderful Wine Route and its picturesque villages by driving in an iconic car.

| A privileged moment

Michelin-starred picnic at the heart of the vineyard, tasting of great wines of Alsace, events in unique locations



Exquisite moments in Alsace

Benoît Ghestem • Founder and manager

MAGNIFIC ESCAPADES

Incoming Travel and Events Agency in Alsace
Distinctive gourmet, wine and cultural getaways and events
FIT, Groups, MICE

16A rue du Général Baegert, 67210 Obernai, France
+33 (0)3 67 47 47 47 • contact@magnific-escapades.com
www.magnific-escapades.com



Capital social : 38 250 € • RCS : Saverne 797 877958 000 26 • N° de TVA intracommunautaire : FR 00 797 877 958
Registre Atout France : IM067130009 • Registre VTC : EVTC067130036 • Licence de transport intérieur de personnes : 2021 / 44 / 0000617
Garantie financière apportée par APST • Assurance de responsabilité civile professionnelle : Allianz IARD

Ne pas jeter sur la voie publique • Crédits photos © Magnific Escapades 2022, tous droits de reproduction interdits • Imprimerie Kocher, Rosheim